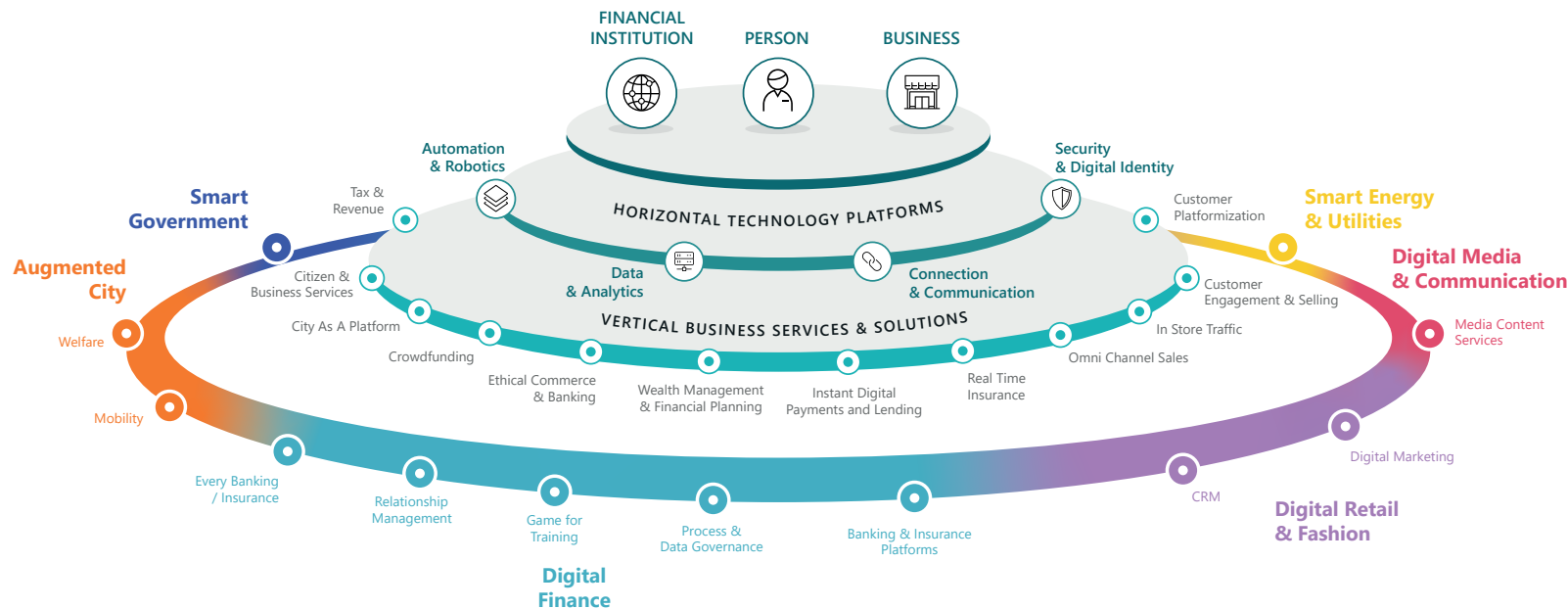


Digital Ecosystems

Wealth & Commerce

From financial institutions (public and private) to personal investments influenced by the interest in new social values, up to the commercial aspects of how wealth is managed. An ecosystem that covers the entire life cycle of money and assets.



It is necessary to put the citizen/patient/consumer at the heart of an ecosystem where skills deriving from different areas are harmonised into processes finalised to meet their needs. Thanks to our expertise, in Engineering we can facilitate and accelerate the blending of these skills, transforming complexity into an opportunity to create wellbeing.

Giuseppina Volpi
Director General Digital Finance, Engineering



Read Our
White Paper

Vertical Business Services

- Tax & Revenue**
 Digitalization of calculation/ assessment, collection/ payment services and strategic revenue management tools.
- Citizen & Business Services**
 Digitalization of services for the creation & development of production activities on the territory, for the analysis of the labor market and the matching between supply (business) and demand (citizen), as well as for the governance & management of economic contributions to citizens, families and businesses.
- City as a platform**
 Realizing a vision for cities to be digital infrastructures based on data and digital services for public and private operators to improve and optimize existing services and encourage the design and creation of new applications and services by any supplier or entrepreneur.
- Crowdfunding**
 Supporting platforms for the collection of small amounts of capital from a large number of individuals to finance a new business or project.
- Ethical commerce & Banking**
 Realizing commerce & banking services and application to foster a set of principles that take into account the impacts and interactions between operators, clients, community and the world in general.
- Wealth Management & Financial Planning**
 Providing high-level professional service combining financial and investment advices, accounting and tax services, retirement planning, and legal or estate planning.
- Instant Digital Payments & Lending**
 Improving electronic retail payment solutions allowing to rapidly and irrevocably gain related information.
- Real Time Insurance**
 Creating "real time" insurance policies meeting clients' needs in the perfect moment, place and for the necessary duration.
- Omni channel sales**
 Providing seamless buying experience across different channels (eCommerce, store, etc.) by designing and implementing a unique customer experience along all the customer touch-points.
- In store traffic**
 Analyzing customers' activity inside a retail location to obtain valuable in-store patterns and insights, applying smart analytics.
- Customer Engagement & Selling**
 Creating long-lasting relationships with the customer base, through marketing campaigns, social media and mobile, wearable devices and other digital channels.
- Customer Platformization**
 Developing and managing cross-selling and up-selling processes according to a customer centric approach.

Horizontal Technology Platform



AUTOMATION & ROBOTICS
 To automate your processes and operations, you need: Intelligent Automation (RPA), Industrial IoT Platforms



DATA & ANALYTICS
 To enhance the power of your data, you need: AI & Advanced Analytics, Business Intelligence Platforms, Data Visualization, Machine Learning Platforms, Digital Twin, CRM and ERP Business Applications.



CONNECTION & COMMUNICATION
 To collect, integrate and augment your information, you need: Cloud, Cloud Management Platforms, IoT, AR/MR/VR, Social Media Platforms, Open Data, Digital Experience Platforms, Marketing Platforms



SECURITY & SAFETY
 To secure your business, you need: Cybersecurity, Endpoint Protection Platforms, Blockchain

Our Portfolio

OUR EXPERIENCE ACROSS ALL MARKETS
 AT THE SERVICE OF YOUR DIGITAL ECOSYSTEM

THE WORLD WE LIVE IN

AUGMENTED CITY

SMART ENERGY & UTILITIES

SMART TRANSPORTATION

DIGITAL MEDIA & COMMUNICATION

THE WORLD WE WORK IN

DIGITAL INDUSTRY

DIGITAL FINANCE

DIGITAL RETAIL & FASHION

SMART AGRICULTURE

THE WORLD THAT LOOKS AFTER US

SMART GOVERNMENT

E-HEALTH

DIGITAL DEFENSE, AEROSPACE & HOMELAND SECURITY