

Augmented Dealer. Anywhere, anytime.

We enhance the **sales experience** by enabling a customer journey **anywhere, anytime**.
We empower dealerships to support customers 24/7, from choosing the ideal vehicle to maintaining it.

The role of the dealer in the digital age is increasingly "augmented" by technologies like **XR, GenAI, and integrated CRMs**. These technologies are revolutionizing the customer journey, making it more seamless, innovative, personalized, and accessible – **anywhere, anytime**.

AI and XR in the Sales and Aftersales Customer Journey

Smart Listing Assistant

- Intelligent image selection and correction
- Automatic content generation and multichannel upload

GenAI Selling Assistant

- Smart and personalized conversations
- Lead generation and appointment booking

XR Assistant

- Immersive virtual stores
- Vehicle digitalization
- Boundless showroom experiences

After-Sales Assistant

- Proactive and reactive appointment management
- Natural, multichannel interaction
- Integrated technical knowledge base

Our Toolbox



Our Approach

We **support leading Italian dealership groups**, facilitating seamless integration with car manufacturers. We operate specialized automotive **competence centers**. We deliver **end-to-end mobility solutions** and assist clients in designing innovative business models.

1600+

MARKET SPECIALISTS

100+

DOMAIN EXPERTS FOCUSED ON KEY PROCESSES

20+

YEARS OF EXPERIENCE IN THE AUTOMOTIVE SECTOR