

# Digital Supply Chain for Consumer Packaged Goods (CPG)

From control towers to serialization, digitalization drives traceability, smarter planning, and faster execution across the CPG supply chain.

## HOW IT WORKS

- **SUPPLY CHAIN CONTROL TOWER**  
Centralized visibility, decision-making and proactive management
- **DIGITAL TRACKING & TRACING**  
Real-time location, movement and condition monitoring
- **WAREHOUSE & STOCK LEVELS MANAGEMENT**  
Optimized inventory, picking, storage and replenishment

## BENEFITS

- + **End-to-end traceability**  
throughout the whole product lifecycle, from manufacturing and across the supply chain
- + Predictive **demand**, scenarios **simulation** and procurement **optimization**
- + **Reduced time-to-market**  
with flexible, digitalized and integrated processes

## POINT OF VIEW

The **CPG landscape** is more complex than ever and digitalization empowers us to navigate it with **clarity** and **control**.

**Fabio De Angelis**

Executive Director Consumer & Industrial Goods @ Eng



## OUR NUMBERS

Professionals 100+

Years of Experience 15+

Technology Partners 15+