

Digital Accessibility: Time is Running Out

New regulations, new deadlines:
here are the obligations for products,
services, and annual declarations.

Design

from June 28

All new digital products and services must be accessible

Mandatory for **all companies** from 2025, **except for micro-enterprises**

Compliance

by September 23

Annual deadline for submitting the accessibility declaration

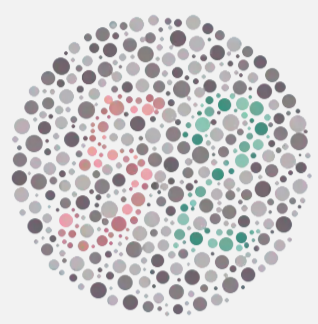
Already mandatory for **public utility companies** and/or those with a turnover exceeding €500M in the last 3 years

Commitment

from 2030

All digital products and services must be fully compliant with regulations

Penalties can reach up to 5% of the company's revenues



Can you see the number inside the circle? If so, consider yourself lucky! 1 in 12 people would struggle to read it. **In Italy, 8% of the population is affected by colour blindness.**

Disability arises from the interaction between individual limitations and the environment, which can hinder full participation in social, work, and cultural life. Disabilities can be:

PHYSICAL · COGNITIVE · SENSORY · MENTAL · TEMPORARY

Population with Disabilities

3,1 M

people in Italy live with disabilities

5,2%

of the Italian population has a disability

20%

of the global population experiences temporary disabilities or age-related impairments

Over 70% of users with disabilities abandon non-accessible websites or apps within the first 10 seconds

How Can We Help You?

+ ADVISORY

Audits
Regulatory Consulting

+ GOVERNANCE

Project Management
Coordination

+ DELIVERY

UX/UI Design
Front-end Development

+ TRAINING

Planning
Training Delivery

Our Success Stories

We have developed and made over 100 digital platforms **accessible** by conducting technical audits, planning intervention, and performing testing activities for **public administrations and private sector**.



Government

Back-Office Platform



Financial Services

Digital Documents



Government

Information Website



Retail & Fashion

E-Commerce



Brand Strategy & Activation

CREATING MEMORABLE AND INTERACTIVE EXPERIENCES BETWEEN BRANDS AND PEOPLE

Marketing & Communication

DESIGNING THE BEST STRATEGIES TO PROMOTE PRODUCTS AND SERVICES THROUGH DIGITAL CHANNELS

Experience Design

DESIGN-LED INNOVATION STRATEGIES TO ENGAGE AND ENHANCE THE CUSTOMER EXPERIENCE

Solutions Development

A COMPLETE SUITE OF MARTECH SOLUTIONS TO MEET THE EVOLVING NEEDS OF MODERN BUSINESSES

- **300+** Digital Experience Professionals
- **150+** Individual Certifications

- **45+** Active R&D Projects
- **10+** Strategic and Technological Partnerships

DISCOVER MORE

Accessibility Over Time

1990

Americans with Disabilities Act (ADA)

The United States passes a law on digital accessibility

1999

WCAG 1.0 Guidelines

The W3C publishes the first Web Content Accessibility Guidelines (WCAG) for web accessibility

2004

Stanca Law (L. 4/2004)

Italy introduces its first accessibility law, requiring public administrations to make digital services accessible

2008

WCAG 2.0

WCAG is updated with universal criteria (POUR). In Italy, the Stanca Law aligns with WCAG 2.0 standards

2020

Mandatory Accessibility Declarations

Italian public administrations must publish an annual accessibility statement for their websites

2018

WCAG 2.1

New version of the WCAG with updated criteria for mobile devices and cognitive accessibility, improving readability, navigation, and interaction

2018

Legislative Decree 106/2018

Italy adopts the European Directive 2016/2102, requiring public administrations to comply with accessibility standards

2016

European Accessibility Directive (2016/2102)

The EU issues a directive on the accessibility of public sector websites and apps

2023

WCAG 2.2

The latest version of WCAG is published, introducing additional criteria to further enhance digital accessibility

2025 - Today

European Accessibility Act

Italy, as part of the European Union, must implement the "European Accessibility Act," extending accessibility requirements to certain private organizations and specific sectors

