AI Awareness Journey: exploring and harnessing AI's potential

AI is transforming the way organizations operate and make decisions. Embracing this revolution is essential to stay competitive, drive innovation, and increase efficiency.

Many companies face challenges related to limited skills, adoption concerns, and a lack of awareness of the real opportunities generated by artificial intelligence. Overcoming these challenges requires building knowledge and trust in AI, understanding how it works and the impacts it can have on both business and people, thereby laying the foundation for a **strategic, responsible, and value-driven roadmap.**

Key trends

66%
of companies report having AI development plans already active or under revision

69%
of organizations express the need to strengthen AI-related skills

56%
of companies are working on defining tools and frameworks for ethical and responsible AI management

SOURCE: NETCONSULTING REPORT, INTERNAL ANALYSIS

Embarking on an **AI Awareness Journey** is the first step to understanding AI's potential and driving innovation and change within the organization.

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An informed approach to AI that reduces risks and maximizes strategic opportunities.

AI Journey in 3 steps

A series of three workshops designed to strengthen AI knowledge within the organization, spark new ideas, and define the first concrete steps toward ethical and sustainable AI adoption over time.

01
ENVISIONING
Introduction to the fundamental concepts of AI, market trends, enabling technologies, and relevant use cases for the industry.

02
SHOWCASE
Real-world Use Cases Analysis: evaluating applicability, complexity, and business value.

03
ACTIONABLE STRATEGY
Customized demo to showcase AI applications and define strategy and action plan.

AI Journey

Key Benefits

Build Trust
By addressing doubts and increasing awareness, we promote openness and AI adoption at every level of the organization.

Define Strategy
Through collaborative workshops, we outline a shared AI strategy with realistic objectives aligned with the business.

Anticipate Obstacles
We identify technical, cultural, and organizational challenges to reduce risks and enable effective adoption.

Make Informed Decisions
We turn insights into concrete actions to understand where AI creates value and to implement lasting initiatives.

Our Approach

Eng offers a structured path for effective AI adoption, adaptable to the organizational context and focused on technologies, processes, and people.

We guide clients in seizing the opportunities offered by advanced AI usage, from vision to impact.

BUSINESS CONSULTING: WE INTEGRATE AI INTO PROCESSES AND HELP UNDERSTAND ITS IMPACT

CHANGE MANAGEMENT: WE GUIDE PEOPLE THROUGH DIGITAL TRANSFORMATION

AI & DATA: WE IMPLEMENT ADVANCED SOLUTIONS BY LEVERAGING TECHNOLOGIES AND DATA

Our Toolbox

PODCAST
AI Journey: How to Lead Change

CASE STUDY
How Bonatti is shaping its future with AI

AI JOURNEY
From awarenss to impact

INTERVIEW
5 questions to... Antonella Gentile