



Cloud Service Marketplace Platform

WHAT IS IT?

Cloudesire, our multi cloud marketplace, is a brokering and monetization platform that enables the immediate distribution of **any type of applications and services, across all cloud models.**

WHAT DOES IT DO?

Our open, **two-sided cloud-agnostic marketplace**, allows the self-provisioning of IAAS/PAAS/SAAS/APIs products / services with different pricing models, on private / public cloud. It supports monitoring and logging capabilities exposed on a common open API layer.

CLOUDESIRE IS INTEGRATED WITHIN OUR CLOUD OFFERING...

Our multi cloud portal offers a service catalog orchestrated by a marketplace allowing client to manage, regardless cloud providers, from one stop shop:

- **purchase** cloud services IaaS, PaaS, SaaS (Engineering Cloud and/or public cloud providers);
- **manage** orders, billing, self service provisioning;
- **extend**, update, remove, in real time, additional services;
- **activate** professional and managed Service when needed.



... AND CAN BE PROVIDED DIRECTLY TO CUSTOMERS

It allows Clients to develop digital and cloud products & services marketplace for B2B / B2B2C businesses, enabling:

- to **sell, distribute** SaaS, third party or their own cloud services to the market
- to **consume and manage** their IT services in a hybrid and multi cloud context.

WHAT VALUE FOR OUR CUSTOMERS?

NEW WAYS OF DOING BUSINESS

Organizations are not only selling directly to customers but also facilitating transactions between third party sellers and customers.

WIDER ECOSYSTEM

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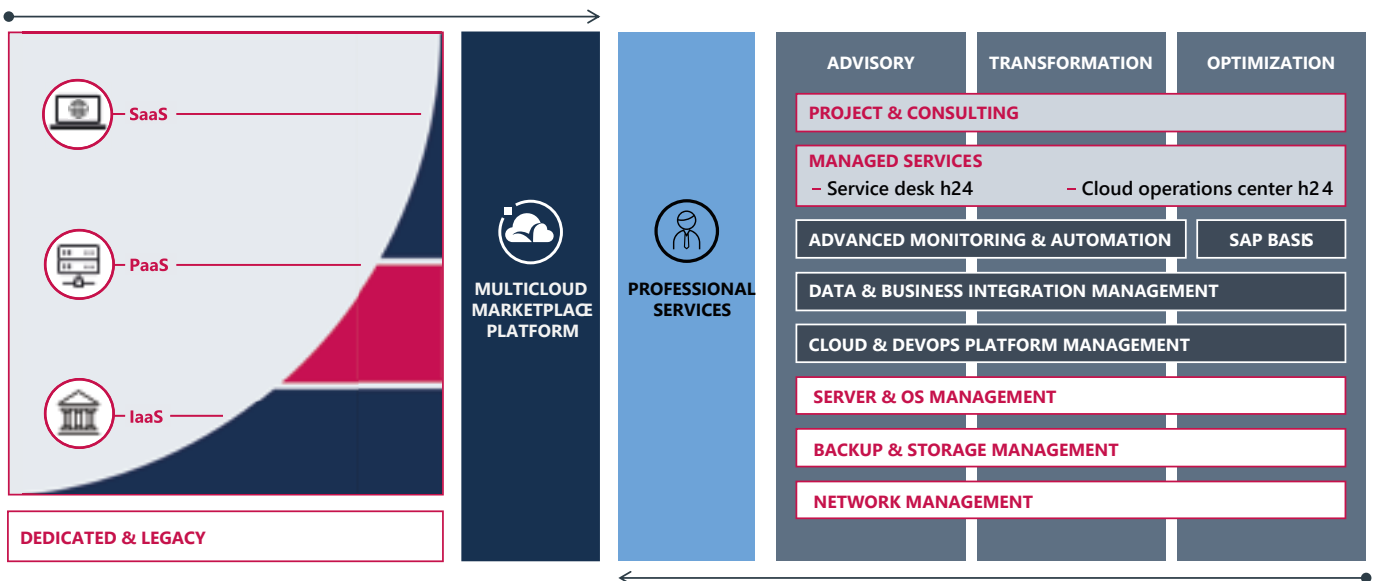
NEW SOURCE OF REVENUES

Organizations will generate new revenue from the marketplace.

HIGHER POINT-OF-SALE TURNOUT (C&C)

C&C increases the chances of points-of-sale attracting new customers.

INTEGRATED PROFESSIONAL SERVICES OFFERING



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