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# **Smart Gov**

A new government system: agile, secure, and serving the people

The impact of technology on our daily lives: active participation and access to public services within an innovative governance framework.



How to leverage frontier technologies to drive the digital transformation of the public sector, enhance security, and foster a more inclusive, informed, and aware citizen engagement.

## **Key Trends:**

\$17 ΒN The global market for

government

software and applications

is expected by 2025.

\$80 ΒN

market size for the public sector by 2030.

\$70 BN Global cloud

for digital identity solutions by 2027.

It is possible to enhance the efficiency of both Central and Local Public Administrations by focusing on core processes and prioritizing user experience, fostering a new era of mature digital citizenship.

## The Value of Technology's Impact

### **Social Cohesion**

Ensuring access to education for all through online educational platforms and interactive tools based on Generative AI and ML. Innovative programs develop essential digital skills, promote safe online behaviors, and raise awareness about combating **fake news**, creating more informed digital citizens. **Digital platforms** and frontier technologies contribute to civic participation by enhancing transparency and access to information and services, and also make these resources easily accessible and user-friendly for users.

### Cyber Awareness

By leveraging the best **Cloud** and **Cybersecurity** technologies, public sector employees have access to the necessary tools to complete tasks, improve their digital skills, stay connected with colleagues, and facilitate dialogue with users securely from any location. The integration of advanced technologies like AI is crucial for detecting and mitigating digital threats. Education on secure practices and the implementation of end-to-end encryption further strenathen defense

#### **AI-Driven Value**

Artificial Intelligence, utilized to analyze large quantities of data, enhances the efficiency of decision-making processes (Data Governance), anticipates citizens' needs, and provides virtual assistance, for example through **chatbots**. The use of AI enables the digitalization and automation of processes, improving efficiency and optimizing resources. In the security, defense, and homeland security sectors, the adoption of knowledge-based analytical capabilities and symbiotic AI is increasingly essential as a strategic asset.

### Our Toolbox









### Our Impact



IMPROVE

GROW

ENABLE