



ENVIRONMENTAL

SOCIAL

GOVERNANCE

DIGITAL

**With our 2020 Report, we have launched a new cycle of the social reporting that we began in 2013.**

Over the past year, we have intensified our commitment in all areas of sustainability and have expanded our initiatives for reporting on social responsibility to our stakeholders.

The overall structure of this edition of our Social Report is organized according to the three ESG parameters for assessing sustainability performance (Environmental, Social, Governance).

It reports strategies and initiatives relating to our environmental responsibility, while paying attention to the social dimension - people, territories and communities - and to the ethical management of our company.

Commitments and specific objectives are demonstrated by the new initiatives we have undertaken: the association with Valore D for the enhancement of diversity and for overcoming the gender gap; the participation in the CSR audits of the Ecovadis Agency and in the CDP assessment (formerly, the Carbon Disclosure Project) for the improvement of our environmental impact; the entry into the Open-es Community and the beginning of the path to SA8000 Ethical Certification.

And above all, our membership in the UN Global Compact, the strategic initiative to promote a sustainable global economy that respects core values in the areas of human rights, labor standards and environmental practices.

This membership also includes the launch of the Communication on Progress (COP), the annual reporting of our commitment and progress in pursuing the Global Compact's ten principles for achieving the UN 2030 Agenda Sustainable Development Goals (SDGs) through their integration into our business model.

The specific component of our social responsibility derives from our core business, and our specific contribution to sustainable development involves a fourth pillar, Digital Sustainability, which is increasingly becoming an operational tool for the pursuit of environmental, social and economic goals.

In fact, Digital Transformation, in which we are leaders and with which we promote new models of coexistence and business for our stakeholders, is our primary contribution to improving the world in which we live. This is evidenced by our digital innovation projects, which in this edition, are reported in accordance with the SDGs of the 2030 Agenda. This report shows the close alignment between our business and our approach to sustainability and it also describes how we can do business with a view toward the future.