

## OverIT Accelerates North America Expansion to Meet Growing Demand for Asset-Intensive Field Service Management and Augmented & Virtual Reality Collaboration Solutions

LINK: [http://www.prweb.com/releases/overit\\_accelerates\\_north\\_america\\_expansion\\_to\\_meet\\_growing\\_demand\\_for\\_asset\\_intensive\\_field\\_service\\_management...](http://www.prweb.com/releases/overit_accelerates_north_america_expansion_to_meet_growing_demand_for_asset_intensive_field_service_management...)

The leading provider of innovative software solutions opens a second office in the USA. OverIT office skyscraper Miami The leading provider of innovative software solutions opens a second office in the USA. Given the increased demand for our products in United States and Canada, we have invested heavily in our US subsidiary, growing it over 300% during the past six months. MIAMI (PRWEB) JUNE 14, 2020 As part of its go-to-market initiatives, and in response to strong demand for its products, OverIT, a global leader in Field Service Management and Augmented Collaboration solutions, has opened its second location in North America in Miami, Florida. The new office will become the US Headquarters, as the company plans to triple its US-based headcount by the end of 2020. During the past twenty years, OverIT has been reshaping the operational processes of over 200 Fortune 500 companies. Their goal has always been simple: leading their clients into a new Field Service Management era, where on-field tasks are

carried out efficiently, safely, and increasingly hands-free. Given the extraordinary results achieved in FY 2019, and the gap left in the market after vendor consolidation, increasing their international presence is a priority to sustain the ever-increasing demand for their solutions. "Given the increased demand for our products in United States and Canada", said Marco Zanuttini, CEO at OverIT, "we have invested heavily in our US subsidiary, growing it over 300% during the past six months. Our company is aiming at top industry leaders and has already hired a new SVP and General Manager for Americas, to guide the business during this new period for the subsidiary. Also, even though North America is the main focus in our strategic expansion plans, we are also in the process of drastically increasing our presence in the UK and Australia by opening up new offices to support efforts in those regions." About Headquartered in Italy and with US offices in Chicago and Miami, OverIT has close to 500 professionals,

supporting more than 300 customers and their 100,000 field technicians. The firm has been recognized as a "Leader" in the IDC MarketScape for Field Force Management Solutions for Utilities, and as a "Visionary" in Gartner's Magic Quadrant for Field Service Management. <https://www.linkedin.com/company/overit---field-solutions/>