Smart Lands
Digital alliance for an innovative network of Municipalities

An integrated territorial development model, based on the synergy between the Public and Private sectors and supported by new technologies, to enhance the capacities of local authorities in leveraging European funds and realizing projects with public and/or private funding within specified timelines.

THE OPPORTUNITY

1. 2.2 billion in European funds to support territorial development strategies (IT-EU Partnership Agreement 2021-2027).

2. Integrated territorial projects can be realized without impacting the budget.

3. An integrated territorial knowledge system enables informed decisions and the monitoring of socioeconomic impacts of implemented projects.

Steps towards inclusive and sustainable growth

1. MULTIPLIER EFFECT
Municipalities collaborate on multidimensional and cross-sectional interventions with an integrated management and implementation approach.

2. PUBLIC-PRIVATE PARTNERSHIP
Well-defined projects, assured resource allocation, standardized procedure processes, timeline certainty, and professional assistance.

3. COMMUNITY ENGAGEMENT
Citizens’ needs are essential for shaping innovative solutions that respond to real requirements for a more inclusive territorial future.

4. THE POWER OF BIG DATA
Integration of public administration databases and leveraging territorial data to deliver innovative services, plan interventions, and engage stakeholders.

5. ATTRACTING INVESTMENTS
Networking to attract private companies and subsidized funds that finance sustainable development in energy, the environment, social sectors, and creating new jobs.

6. DIGITAL ECOSYSTEMS
Creating solutions that existing assets and emerging technologies, tailored to community needs, while mitigating the effects of climate change.

Three Inspiring CASE STUDIES

Valmalenco: The First Alpine Valley 4.0 in Italy

The first 4.0 valley in Italy in the alpine context, focusing on local development (infrastructure, economic attractiveness, cultural, social, and environmental aspects, cohesion).

Smart Land: Southwest Milan for an Integrated Territorial Strategy

Emphasizing intermodal and sustainable mobility, urban regeneration, digitalization, and energy efficiency.

Smart Land Saronne for Smart and Sustainable Development

Three priority areas: urban and sustainable mobility, green and water network management and redevelopment, urban, social, and cultural regeneration.

Our Ecosystems

Our Toolbox

PODCAST CASE STUDIES TECHNOLOGY & LEADERSHIP DISCOVER MORE